

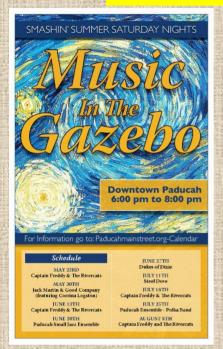


Main Street Monday!

May 26, 2015

Happenings Around the State

Music abounds from Paducah to Pikeville and in between! Great tunes for a great summer!











The Happiest People don't have the best of everything, they just make the best of everything.





Check out Guthrie's new website!

www.guthrieky.com featuring
City of Guthrie, Guthrie Partners for
Main Street and Guthrie Tourism!

Keep up with local events, announcements and more! Thank you

What do you do with an empty alley? Georgetown hopes to create some excitement in theirs with the alley-project a mural project. Here is a little information. http://www.georgetownkymainstreet.org/#!alley-project/clwhkl'm sure if you have suggestions or comments that they would be glad to receive them!



Guess who Brittian Skinner, Frankfort's director, found at the Frankfort Artwalk! Shelbyville director, Eilene Collins and Carrollton director, Sam Burgess! Sam's niece, Suzy Burgess Hosley was showing her art! It's always great to get out and visit neighboring Main Streets!!

Update: Please keep directors, Tony Pence Morehead & Donna Logsdon, Campbellsville in your thoughts. They have experiencing health issues, but both are doing very well. It's always good to hear from friends and I'm sure cards would be appreciated.

Training Opportunities

Main Street LLC, Turning Downtowns Around CommunityMatters® and the Citizens' Institute on Rural Design™ (CIRD) recently hosted a 60-minute webinar with Rick Hauser, mayor of Perry, New York, a small town about an hour east of Buffalo. Hauser, who owns architecture firm In.Site: Architecture shed light on a creative way for towns to get the ball rolling on revitalization, by forming local, private sector partnerships to revitalize historic downtown buildings and economies.



Watch the webinar » https://vimeo.com/128388552

One of our Texas Main Streets has a great idea that helps incorporate the arts into their community that we can surely R&D in our towns., Quarterly Breakfast Bites "Capitalizing on the Cultural Arts" panel discussion as a means of making downtown a signature destination and another way to diversify our local economy! They meet at a local eatery or bakery for "breakfast bite" discussions. This would be a great idea for the Economic Development or Promotions committee.

IF you are not signed up for this newsletter you should be!

http:www.smartgrowthamerica. org/2015/05/20/complete-streets -news-may-2015/ Smart growth provides valuable information on downtowns and how we can make them better. This week has a lot of information regarding bike safety, bike lanes, etc. Given that many of our Main St. towns have biking events and red bike programs this is very-valuable information that can be shared with planning and zoning as well as local officials!



A couple of attractive storefronts in downtown Pikeville & a cool sign









Middlesboro pallet chairs! I think we should have a chair revolution and have them on every Main Street! I love how inviting they are and such a low cost initiative with BIG impact!



According to Niche.com the best Kentucky towns to live in include Main Street communities! We of course know that! 5 of the top 10 with Murray being #1 Others in the top 10 are #3 Wilmore, #5 Paducah, #8 Pikeville, #10 Frankfort. On down the list: #11 Danville, #12 Shelbyville, #16 Lebanon, #17 Bardstown, #22 Georgetown #23 London #27 Winchester, #28 Campbellsville, #30 Middlesboro, #31 Morehead, #32 Williamsburg, #33 Nicholasville, #34 Russellville, #35 Maysville, #38 Princeton, #39 Harrodsburg #41 Paris, #42 Cynthiana. Nine others are former MS communities and 2 are looking to become a MS town. Main Street towns Rock! The Best Towns ranking provides a comprehensive assessment of the overall livability and quality of life of an area at the town level. This grade takes into account key factors of a location, including school ratings, crime rates, housing, employment, community, and things to do, in an attempt to measure the overall quality of an area. Read more at https://local.niche.com/rankings/towns/best-towns/s/kentucky/?



And to think, it all began in a Main Street community! We could consider Danville Kentucky's original Main Street.

Main Street trivia: Who can name the year KYMS came to be and who were the original communities? A prize will be given to the first person to send the correct answer to my email. You'll receive your Prize in September at our next conference:)

Are you sending out an invitation?



Summer and your events are a great time to advocate for the state Main Street program! Are you inviting local officials, legislatures, and media to your events?? We can't wait

until January to start advocating for our state program and funding. Invite them to meetings, events, and keep your local officials informed. This is the best way for them to see the value of the work you and your organization do everyday in your community! Toot your Horn Loudly! Spread your message everywhere to everyone! On June 1, Kentucky will celebrate 223 years since the signing of the Constitution in 1792 at Constitution Square in Danville, Kentucky.

"We want Kentucky's birthday to be a reminder for people that Danville is where Kentucky began," Smith says. "It's a time to show love for the park, for Danville, and for Kentucky. We hope visitors enjoy our beautiful park and the unique history it holds."

On June 1, Danville's Constitution Square will be overflowing with cake, balloons, and wellwishers celebrating a momentous day in the Commonwealth's rich history: the day Kentucky was born.

On that day in 1792, delegates from across the state came together to finish a decade-long



SATURDAY MAY 30, 2015 10AM-5PM HENDERSON RIVERFRONT

ART, JEWELRY, UPCYCLED FURNITURE, SOAP, PHOTOGRAPHY, CLOTHING, FOOD, CANDLES, FLORAL + MORE!

VENDOR APPLICATION ONLINE AT
WWW.DHPARTISANMARKET.COM

CALL 270.827.0016 FOR MORE INFO

I love this mural project in Winchester.

A blank canvas becomes a streetscape by Phil May.

It's still a work in progress.





Video Contest Deadline May 30th !!!! Have you sent in your video yet???

Preservation Leadership Forum has launched the "Old Places Matter
Because ...?" video contest, asking you to share why places have special meaning to you. Tell them by May 31 in a short, 30-second video, and they will pick the top five to highlight in social media and feature at the PastForward conference this fall!



Preserve America needs your info!!!

Has it been a while since your community was designated a

Preserve America Community? Have you elected a new mayor? Has your contact person moved on to a new job? Have email addresses changed? In order to stay in the loop about funding opportunities, model programs, and other resources for Preserve America Communities, please update the following information and send to Judy Rodenstein: jrodenstein@achp.gov Community name

Congressional district

Name of chief elected official, emai address and phone number

Name of best contact person, email address and phone number

NEW GRANT OPPORTUNITIES:

The National Endowment for the Arts currently is accepting applications for its Our Town grant program. The program supports creative placemaking projects with the arts at their core. Creative placemaking is when artists, arts organizations, and community development practitioners deliberately integrate arts and culture into community revitalization work - placing arts at the table with land-use, transportation, economic development, education, housing, infrastructure, and public safety strategies. This funding supports local efforts to enhance quality of life and opportunity for existing residents, increase creative activity, and create a distinct sense of place. The deadline for applications is Sept. 21, 2015. For more information http://arts.gov/grants-organizations/our-town/introduction

If your community is not a Preserve America community we need to get that done! This can be one of your preservation projects!



Please go to http://
www.preserveamerica.gov/
communities-form.pdf It doesn't require much and
it is a great thing for your Main Street program to
achieve. If you need assistance please contact the



As a Main Street professional walkability is extremely important to me, I was able to walk to work for over 20 years. Driving to Frankfort was a new challenge, but there are a few things I see on my daily commute that can't be seen on the street. This handsome fellow is but one. He was too pretty not to share.

On Friday, Craig Potts, Vicki Birenburg, and I traveled to Maysville to present Main Street awards in their community.(I'm not sure how Matt Wallingford did not get in the picture!) Maysville's Main Street program received the award for Beautification with their new façade program. Clay and Violet Hedgecock were this years Preservation Hero's. They have invested 1.4 million dollars in downtown Maysville! They have rehabbed 4 structures and created 16 new living

units. They are currently working on their next project to create additional units. Maysville Regional Entrepreneur Center was this years Outstanding Main Street Partner with their "Pitch Your Plan" project. Congrats to all!



Sorry I don't know everyone's name! L to R Craig Potts, Mayor David Cartmell, Clay Hedgcock, Vicki Birenburg, Mike Jackson

We will be in Danville on Thursday morning presenting one of the two Economic Development awards to their Main Street board! The other winner of the ED award is Paducah Main Street. We will be visiting them as soon as possible.

Upon returning home I then traveled with my husband and stopped along the way in some of our Main Street communities. A parking sign in Downtown London shows were to park and additional shopping.



FLO C

It was a full house in the Flocoe diner in Pineville

Downtown Pineville hosts the Mountain
Laurel Festival! Memorial Day week-end I visited this festival that I have heard about since college days. (Yes it is that old!) What a lovely tradition to carry on. These are the things that create the authentic heritage tourism experiences for visitors and represent quality of life events for communities! Pineville Main Street and volunteers have been hard at work fixing and repairing facades and promoting what makes their small town great! You can enjoy Pine Mountain State Park and drive another 15 minutes and be in Middlesboro, get a cheese burger at the Avenue Café and visit Cumberland Gap National Park. Two Main Street towns in one county! Stop



The Bell Theatre has recently had a face lift thanks to the City of Pineville. Design assistance was provided by KHC architect, Jen Spangler Williamson. The Pineville community is very excited with all the changes that are happening via their Main Street program!



This years queen is Lindsay Tate Ratliff, who represented Western Kentucky University

http://www.wkyt.com/wymt/home/headlines/New-Mountain-Laurel-Festival-queen-crowned-festival-continues-304826421.html

The festival involves people of all ages. From the youngest girls to college. It is guite the event. It is a time where everyone comes home to celebrate this 85 year old tradition! The festival board includes people from across the state as well as local partners such as the hospital who holds an annual breakfast. There are lessons to be learned from them to get people involved.

?????????

Director Spotlight is not a feature this week as I have used all of the spotlights that have been submitted. There are at least 12 that have not responded.

Please find it attached one more time.



Share your input on the Preservation Leadership Forum blog: In the weeks since we released the spring journal on "Why Do Old Places Matter?" to the public we've heard from readers through comments and tweets. But Forum is, well, a forum, and we would like to hear your thoughts on the articles in this journal. Did a particular article resonate with you? If so, we invite you to be a guest blogger on the PLF blog and tell us why.



Some of you might be looking at venues for outdoor events such as music, theatre, etc. This is a nice pavilion located in Manchester, KY that I thought might be appealing to some of our Main Street communities.

I will be out of the office the last two weeks of June and the first week of July.

I will be out of the country so I will not be answering emails, etc. I will get back to you as soon as I possibly can. If you have an emergency please contact Yvonne Sherrick in our office at 502-564-7005 and she will put you in contact with a person who can assist you.

If you have information that you would like included about upcoming events etc.

Please send them in asap. I will be traveling some next week doing board trainings and attending meetings. I will not have time to be a stalker in the next few week so please send in anything you would like to share.

WHAT'S THE DEAL WITH ... Websites coming to town

More websites are opening physical stores, embracing the "clicks-and-mortar" trend. Even online giant Amazon now has a store, on the Purdue University campus in West Lafayette, Ind., where students can pick up books, ramen noodles, and other items ordered at amazon.com/student. Next up: more campus stores.

Why get physical? Retailers that have expanded offline say that stores give customers a fuller experience by offering them better service. And they can introduce their brand to folks who haven't discovered it online. The biggest benefit for shoppers: You can check out a company's merchandise before you buy it, which could mean fewer hassles with returns. And some products really lend themselves to in-store

tryouts. SwimSpot, for example, began opening stores after realizing that customers craved help picking a bathing suit.

More retailers that have gone offline include the eyeglasses pioneer Warby Parker, which now has 18 locations in 11 states. Trendy clothing retailer Nasty Gal and shoe club JustFab recently opened shops in Los Angeles. The beauty subscription service Birchbox has a store in New York with stations to try makeup: build vour own boxful of products; and get your hair, makeup, and nails done. Rent the Runway has stores where you can rent dresses and a warehouse where you can buy garments for up to 90 percent off. And L.L.Bean has announced that it plans to open 100 stores.

Someone new to recruit! We are always looking to fill those vacant spots in our Main Street districts and it appears that the web is coming to Main Street. Who wouldn't want to be in a quaint downtown?